## 2023 QCGC Committees

<u>Activities:</u> The committee selects topics for all educational programs and finds qualified speakers for the programs, plans floral design workshops and other activities of horticultural interest. Plans and schedules educational trips. Responsible for annual Activities Calendar and Interest Survey.

<u>Civic:</u> The committee focuses on volunteering their gardening skills to beautify public gardens, parks, arboretums, senior housing, and schools etc. They employ their skills to conserve our natural resources and educate the public while doing so.

<u>Communications, Marketing and Public Relations:</u> Coordinates all communication within the garden club, including but not limited to maintaining the website, newsletter, and club social media sites. Creates and submits ads for Club events, writes press releases and creates and orders the Club's Promotional Materials. Publicizes Club events with the Federated Garden Clubs of CT.

<u>Exhibit and Outreach</u>: Coordinates participation in fairs and exhibits in the club's service area and promotes educational material related to horticultural and conservation practices. Responsible for club exhibit materials.

<u>Fundraising</u>: Responsible for small fundraising opportunities outside the scope of the major fundraisers (annual Plant Sale and biennial Garden Tour). All fundraisers must <u>be approved</u> by the officers and collected funds must be managed by the Treasurer.

Historical: Organizes all data related to the garden club's activities, including meeting agendas and minutes, photographs, advertisements, news articles and press releases, club functions, events, fundraisers, scholarship awards, etc. Creates and maintains club's scrapbooks and archives.

<u>Membership:</u> Maintains and updates membership list, membership handbooks, membership table at meetings, tags and raffle tickets, attendance records, and manages renewal and new member applications. Welcomes new members and informs them of the club's committees and activities. Hosts Meal Gatherings for New Members as needed.

<u>Welcoming Committee</u>: Coordinates greeters for meetings and plans for refreshments at meetings and other events. Welcomes new members to the meetings and inform them of the club's committees and activities.

<u>Scholarship</u>: Based on annual budget, scholarships are offered to high school and college students living in the club's service area who are majoring in horticulture, agriculture, or environmental-related fields of study. Coordinates the application process and selection of scholarship winners and forwards selection for approval by the club's officers prior to payment of scholarship awards by the treasurer. Reviews Master Gardener applications from eligible members and submits to Executive Committee for approval.